5 reasons you’re a prime target of cyber criminals

A new breed of advanced threat is evading your existing defenses. Discover why you are a prime cybercrime target—and how you can stay protected.

1. Your data is more valuable than you think

77% of global cybercrime is targeted at small and midsized businesses (SMB) like yours.

2. Cyber attacks are low risk/high return for criminals

A mere 10% of police-recorded cybercrime incidents result in a conviction.

3. You’re an easier target than the enterprise

64% of SMBs do not have any data security policies.

4. Many SMBs are unaware of the dangers

58% of management does not see cyber attacks as a significant risk.

5. Most SMB security tools are built for yesterday’s threats

This leaves you unprotected against today’s new breed of advanced threats, such as stealthy, continuous and sophisticated hacking processes.

How your peers perceive cyber security

71% rank cyber security as high to very high among their IT priorities.

50% believe that their existing AV, firewalls, IPS and gateway defenses can protect them from advanced cyber attacks.

15% regard themselves as very knowledgeable about advanced cyber attacks.

Gartner recommends

Organizations assume that their network is already infected.

FireEye’s unique virtual machine-based approach can provide real-time protection against advanced malware attacks—alerting you when genuine threats are present.

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You’re not protected? FireEye’s got your back.

Learn more about the FireEye platform for small and medium businesses at www.fireeye.com